

**When climbing stairs becomes difficult, a home stair lift may be the solution.**



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## Stairlifts

- A/C or battery powered lifts
- Lifts for most stairway shapes, sizes or angles
- folds when not in use

*Installation • Repairs • Maintenance*



Senior  
Options Program  
Available with 12 ad fee  
\$100 est

Call today for more information or  
a Free In-Home Consultation

**1-800-445-4387**

1 O'Dell Plaza, Yonkers, NY 10701

**ThyssenKrupp Access**

Half page  
\$1800/year

### Distribution

The Source Book for Seniors & Caregivers is distributed continually throughout the year to newly retired, seniors and caregivers. It is available free through agencies, retirement communities, and at baby-boomer and senior and caregiver meetings and expos. There are 100,000+ readers with a median income of \$150,000 or more.

### Display Ads

Full page rate is \$3600 ; a half page ad is \$1800 ; quarter page is \$900.

Printing and distribution is continual throughout the year. Ad content can be changed for each printing. Camera-ready copy must be submitted at least 30 days before publication date.

Minimum insertion is for one year. Full payment or credit card authorization is due on order. Payment by check must be for a full year; credit card payments may be made annually, quarterly or monthly. Insertion orders are automatically renewed. Ads may be cancelled at any time after the first year by e-mail, fax or telephone.

### Size and Format

The Source Book is magazine size, 8 1/2x11 format, with easy-to-read type and ads and printed on heavy 80# coated stock. No additional charge for full color ads.

To advertise in the Source Book  
call: 845-482-2128

or send a message to:  
[info@SourceBookForSeniors.com](mailto:info@SourceBookForSeniors.com)

## Free Listings

Standard 3-line listings are free. They are submitted by the advertisers and by public and private agencies. The information is verified when the ad is inserted and annually thereafter. These ads are included on a space-available basis.

There is a charge for in-line enhanced ads. Bold-face ads are \$90/year; bold-face ads with logo are \$120/year; and a 2" in-line display ad is \$180/year. Ads are for 1 year minimum. These prices are guaranteed not to increase for the length of the run. Copy/ads may be changed for each printing.

Medicaid District Office  
732-819-7272  
45 Kilmer Road, Edison, NJ 08817

Saint Peter's University Hospital Senior Health Center  
609-409-1363  
300 Overlook Drive, Monroe Twp., NJ 08855

Somerset Medical Center  
908-685-2200  
110 Rehill Drive, Somerville, NJ 08876


**FREE**  
3-line listings

## Physical Therapy

Center of Integrative Manual Therapy  
860-243-6571  
200 Cottage Grove Road- Suite 211,  
Bloomfield, CT 06002  
[www.PutURLhere.com](http://www.PutURLhere.com)

**Bold type**  
5-line ad..  
\$90/year

## Caregiver Resources

 Caring Elder Care  
*Help in all areas of senior life at home*  
646-413-0813  
Monroe Township, NJ 08831  
[www.CaringElderCare.com](http://www.CaringElderCare.com)

**5-lines with**  
logo \$120/year

## Recreation

 Friends of Liberty State Park  
*The Friends of Liberty State Park welcome all to visit this inspiring and beautiful NJ and American open space waterfront park behind Lady Liberty and Ellis Island.*  
PO Box 3407, Jersey City, NJ 07302  
[www.FOLSP.org](http://www.FOLSP.org)

**2" display ad.**  
\$180/year

The Source Book for newly retired, seniors & caregivers  
PO Box 678  
Jeffersonville, NY 12748

Quarter page  
\$900/year



## YOU CAN GET A JOB.

55 +? LIMITED INCOME? INTERESTED IN LEARNING NEW SKILLS AND JOINING THE WORKFORCE?

Learn about Easter Seals Senior  
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visit [www.nj.easterseals.com](http://www.nj.easterseals.com).



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